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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2024.

(For those admitted in June 2021 and later)

PROGRAMME AND BRANCH: B.B.A.

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
V	PART – III	CORE	U21BB511	ORGANISATIONAL BEHAVIOUR

Date & Session: 08.11.2024 / FN

Time : 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION – A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.
CO1	K1	1.	Who conducted the Hawthore studies ? a) Elton mayo b) F.W Taylor c) Maslow d) Maxweber
CO1	K2	2.	Organization structure primarily refers to _____. a) How activities are coordinated & controlled b) How resources are allocated c) The location of departments and office space d) The policy statements developed by the firm
CO2	K1	3.	Who contributed the concept of organisational man _____. a) Whyte b) Mc Gregor c) Maslow d) Taylor
CO2	K2	4.	Belief, opinion, knowledge, emotions feelings intention are the components of _____. a) OB b) Attitude c) job satisfaction d) Personality
CO3	K1	5.	_____ advocated that humans are essentially motivated by levels of needs. a) Maslow b) Fallow c) Elton mayo d) Ivon Pavlov
CO3	K2	6.	Motivation includes _____. a) job enrichment b) Job rotation c) Job enlargement d) all of the above
CO4	K1	7.	Which one of the following is a type of informal group? a) Task b) Command c) Command d) Friendship.
CO4	K2	8.	Groups created by managerial decision in order to accomplish stated goals of the organization are called _____. a) Formal group b) Informal group c) Task group d) Interest group.
CO5	K1	9.	Organisational development is a _____ Term effort. a) Short b) Long c) Medium d) Temporary
CO5	K2	10.	Organisation development is a wide application of behavioural science knowledge. a) System b) Nation c) Industry d) Society

Course Outcome	Bloom's K-level	Q. No.	SECTION – B (5 X 5 = 25 Marks) Answer ALL Questions choosing either (a) or (b)
CO1	K3	11a.	Identify the scope of OB. (OR)
CO1	K3	11b.	Discover the importance of OB.
CO2	K3	12a.	Write down the characteristic of personality. (OR)
CO2	K3	12b.	Discover the external factors affect perception.
CO3	K4	13a.	Focus on morale. (OR)
CO3	K4	13b.	Analysis the importance of motivation.
CO4	K4	14a.	Illustrate the Concepts of group. (OR)
CO4	K4	14b.	Focus the Formal and Informal Groups.
CO5	K5	15a.	Evaluate the Nature of organisational change. (OR)
CO5	K5	15b.	Interpret the various Types of culture.

Course Outcome	Bloom's K-level	Q. No.	SECTION – C (5 X 8 = 40 Marks) Answer ALL Questions choosing either (a) or (b)
CO1	K3	16a.	Distinguish between Custodial and Collegial model of OB. (OR)
CO1	K3	16b.	Distinguish between Autocratic and supportive model of OB.
CO2	K4	17a.	Summarized the types of personality development. (OR)
CO2	K4	17b.	Discuss the process involved in perception.
CO3	K4	18a.	Comment on Herzberg's theory of needs. (OR)
CO3	K4	18b.	Illustrate the Maslow's need hierarchy theory.
CO4	K5	19a.	Evaluate the different types of conflict. (OR)
CO4	K5	19b.	Evaluate the theories of group formation.
CO5	K5	20a.	Assess the characteristics organisational climate. (OR)
CO5	K5	20b.	Evaluate the developing a learning organisation.